

Setting the standard for facilities management CRM

A comprehensive facilities management solution designed specifically for the FM Sector. crm4fm has been developed to include many unique features and functions to enable users to work exactly the way the FM industry works rather than change their working practices. Innovise has spent the time analysing how FM sales and marketing professionals do their daily work resulting in deep scenarios to help make your FM staff more productive.

Key features include:

- Customised fields, labels and forms for the FM marketplace
- Pre-built workflows for the common sales processes (including public sector bidding)
- Pre-loaded data sets, such as services, customer segments and competitors

Improve productivity, drive revenue, and build customer loyalty

FM companies are facing increasing pressure to win new customers as well as to retain existing ones, drive down the costs of their internal processes and provide better customer service to grow their businesses. Every customer interaction should become both an opportunity to increase loyalty and rapport, as well as drive additional sales revenue.

crm4fm works the way the FM industry demands. Profitability requires that projects are estimated correctly and completed on time, while meeting or exceeding customer requirements. crm4fm offers a powerful solution to help you manage your business, streamline operations, and make faster, smarter decisions.

Business ready - FM configured CRM

Companies are often faced with a difficult choice between a packaged software and custom development. This forces IT departments to compromise on capabilities, budget, and delivery time. crm4fm is designed to help you get the best of both worlds. crm4fm is a business ready solution which comes with specially tailored features to rapidly accelerate application delivery. crm4fm is an FM-configured version of Microsoft Dynamics CRM, delivered as a fully hosted service.

Software as a Service (SaaS)

Our customers don't need to purchase, install, administer the system internally or invest in the IT infrastructure needed to support the application on their own network. crm4fm is provided as a service on a subscription basis. There are no expensive configuration, server hardware, or costly software licenses. Simply plug in and subscribe to on-demand, anytime, anywhere FM tailored CRM.

About Innovise

Innovise is a leading IT expert in the facilities management market and Microsoft gold partner. Innovise takes the time to really understand its clients' businesses in order to translate customer needs into results that exceed expectation and deliver maximum ROI. It is this focus that allows Innovise to become a trusted partner of choice. Building on our extensive experience in the FM Industry, Innovise has produced crm4fm.

To find out more go to:

www.crm4fm.com/www.innovise.com

Contact Us

Contact Innovise to learn more about crm4fm on +44 (0)1753 513 904 or arrange a FREE 30 day trial.



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